

GRACE STEES

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www.glstees.wix.com/glstees

EXPERIENCE

Design Director, National Research Group, Los Angeles, May 2019–Present

Design infographic reports and white papers for public release, manage a team of designers

Senior Graphic Designer, National Research Group, Los Angeles, January 2018–May 2019

Designed infographic reports, created custom branded templates for entertainment tech clients, aided analysts in delivering beautiful reports with meaningful data visualization and storytelling

Designer, Williams Lea Tag, Geneva, Switzerland, January 2016–September 2017

Designed product packaging, retail displays and internal assets for Procter & Gamble/COTY beauty brands, solely responsible for the graphic requests of 6 lifestyle fragrance brands

Freelance Designer, Geneva, Switzerland, June 2015–January 2016

Designed presentations for companies including the UNEP and innovation consultancy The Ebco

Designer, Sterling Brands, Los Angeles, August 2013–June 2015

Worked with the innovation team to visualize research and create a diverse range of graphic deliverables including infographics, illustrations, inspirational stimuli for ideation workshops, large format posters, and graphics and layouts for pitches and presentations

Intern, Chicago Tribune Media Group, Chicago, summer 2013

Worked with Art Director and Editors to produce the iPad edition of RedEye's Monday through Friday newspaper, assisted with redesign and development of weekly iPad edition

Front Page Designer, The Post, Ohio University's student-run newspaper, 2012–2013

Designed the front page of the newspaper, managed inside page designers

EDUCATION

Ohio University, Athens, Ohio

Scripps College of Communication

Bachelor of Science in Visual Communication

Major: Publication Design/Information Graphics

Minor: Communication Studies

GPA: 3.76/4.0 Deans List, 2010–2013

Graduated Magna Cum Laude, May 2013

TECHNICAL SKILLS

Adobe Creative Suite

InDesign, Illustrator, Photoshop

Microsoft Office Suite

Knowledge of print process

Data Visualization & Storytelling

DSLR Camera systems, film photography, darkroom printing and film processing

VOLUNTEER WORK

Regularly provide non-profit organizations with pro bono infographics and report materials

Numerous trips to the Gulf Coast with Habitat for Humanity for Hurricane Katrina relief

Animal Shelter/Humane Society volunteer